



Reasons to participate:

Heightened Company Pride: If your company appears on the list published by *Florida Trend*, your management, employees and other stakeholders will swell with pride. Winners will experience increased employee morale, resulting in better employee retention.

Public Relations and Marketing Advantage:

Organizations can use the distinction to enhance their employee recruiting efforts, increase the effectiveness of the company's general marketing and improve their reputation in the state.

Free Employer Benchmark Summary: All participating companies receive a free Employer Benchmark Summary which offers a sample of company averages on standard employee benefits and best practices.

Optional Employee Feedback Report: While the program is FREE, participating organizations can pay as little as \$705 to receive their Employee Feedback Report detailing their employees' responses. The report also includes Florida employee engagement and employer benefits benchmarks.

Who can participate?

For-profit or not-for-profit businesses or government entities (publicly or privately held) that ...

- Operate a facility in Florida
- Employ at least 15 FT or PT employees working in Florida
- Have been in business a minimum of one year

What does it cost?

Participation in the "Best Companies To Work For In Florida" program is FREE if you choose the online survey

process. If your company should need paper surveys for your employee base, there is a nominal fee to cover printing, shipping and processing based on the number of employees.

Who is Best Companies Group?

Best Companies Group (BCG) is an independent research firm specializing in identifying and recognizing great places to work. BCG manages "Best Places to Work" programs throughout the U.S., Canada and the UK.

Assessment:

The assessment is a two-part process designed to gather detailed data about each participating company. In part one, the employer completes the Employer Questionnaire. In part two, up to 400 employees of the company complete a satisfaction survey.

Part I – Employer Questionnaire (EQ): The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.

Part II – Employee Engagement & Satisfaction Survey (EESS): The employee survey is an in-depth set of 78 statements that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree." This section of the survey will also include two open-ended questions, and seven demographic questions. If email and internet technology is not available for use by company employees, BCG also has paper surveys available.

Announcing the Winners

In April, winning companies will be notified whether or not they made the list. In August, the winners will be ranked and highlighted in a special section of *Florida Trend*.

**REGISTRATION DEADLINE:
January 27, 2017**

**For more information, call Best Companies Group
toll free at 1 (877) 455-2159 or visit BestCompaniesFL.com.**