

**13th  
Annual**

# Best Companies To Work For In Florida - 2020

**REGISTRATION DEADLINE: January 22, 2021**

## What is Best Companies To Work For In Florida?

Best Companies To Work For In Florida is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group and winners are published in Florida Trend magazine.

## Who is Best Companies Group?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages "Best Places to Work" programs throughout the U.S., Canada and the UK.

## Why participate?

By participating you can find out if you are one of the state's best employers! It can also result in significant organizational benefits for entrants:

- 1) Heightened Company Pride:** If your company appears on the list, published by *Florida Trend*, the management, the employees and other stakeholders will swell with pride. Winners will experience increased employee morale, resulting in better employee retention.
- 2) Public Relations and Marketing Advantage:** Organizations will use the distinction to enhance their employee recruiting efforts, increase the effectiveness of the company's general marketing and to improve their reputation in the state.
- 3) The Employee Feedback Report:** While participation is FREE, participating organizations can pay as little as \$785 to receive their Employee Feedback Report detailing the company's employee responses. The report also includes Florida employee engagement and employer benefits benchmarks.

## Who can participate?

In order to participate, you must:

- Be a for-profit or not-for-profit business or government entity
- Be a publicly or privately held business
- Have a minimum of 15 FT or PT employees working in Florida
- Have a facility in the state of Florida
- Must be in business a minimum of one year

## What does it cost?

Number of Employees	# Emp. Surveyed	Online Survey Fee	Paper Survey Fee
15-24	All	FREE	\$290
25-99	All	FREE	\$435
100-199	All	FREE	\$565
200-499	Up to 250*	FREE	\$645
500-2499	350*	FREE	\$745
2500 and above	400*	FREE	\$900

\* Employees are randomly selected



## Assessment Description

The assessment is a two-part process designed to gather detailed data about each participating company. In part one, the employer completes the Employer Questionnaire. In part two, up to 400 employees of the company complete a satisfaction survey.

### Part I – Employer Questionnaire (EQ)

The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.

### Part II – Employee Engagement & Satisfaction Survey (EESS)

The employee survey is an in-depth set of statements (78) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. If e-mail and internet technology is not available for use by company employees, BCG also has paper surveys available.

## Announcing the Winners!

Winning companies will be notified whether or not they made the list in April. In August, the winners will be ranked and highlighted in a special section of *Florida Trend*.

**For more information call Best Companies Group toll free at 1 (877) 455-2159 or visit the program website.**

[www.BestCompaniesFL.com](http://www.BestCompaniesFL.com)

Program Partner: *Florida Trend*